

Change, Not Charity: The Giving Project





Agenda

Introductions
Chinook Fund
Change, not Charity
The Giving Project
How to apply
Stay Connected

WHO'S ON THE CALL



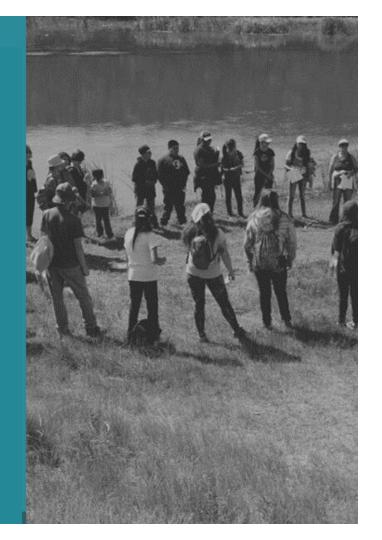
Name & Pronouns



What is a social issue you are passionate about?

OUR MISSION

Chinook Fund seeds community-led, systemic change by mobilizing resources for and trusting in grassroots social justice organizations across Colorado.



Our Values

Liberation

Community

Integrity

Leadership



Our History since 1987 - Change, not Charity



- Funding Exchange
- Grantmaking Committee
- Giving Project

FUNDING CRITERIA

How our Giving Project volunteers evaluate applicants



Constituent-Led

Work is led by the people most impacted by the injustice, we believe that those most affected by injustice have the vision and solutions for their own liberation.



Community-Wide

Intersectionality.

Work reflects all members of the constituency and community – particularly those who experience multiple forms of oppression.



Lasting Effect

Works makes meaningful change for the community as a whole and for future generations (not just one individual in the immediate future).

FUNDING PRIORITIES

How our Giving Project volunteers evaluate applicants

Rural Organizations

Special consideration is given to groups based outside of the Front Range (not in Denver, Boulder, Colorado Springs, or Fort Collins).

Community Organizing

The process of bringing affected people together to use their collective power to win improvements in their community and change the power structure to advance social justice.

Based in CO with a budget under \$350K

Cultural Organizing

Cultural organizing integrates arts and culture into organizing strategies. It is also about organizing from a particular tradition, cultural identity, community of place, or worldview.



The mission of Denver Black Queer Collective is to provide a protective, supportive and uplifting space for Queer Black People in the Colorado Community. We believe in collective joy, healing and safety, queer resistance, and effective activism.

Healing Justice

How oppressed communities holistically respond to and intervene on generational trauma and violence, and how they innovate collective practices that can impact and transform the consequences of oppression on their bodies, hearts, and minds.



Indigenous Wellbriety Program in Cortez, Co

FUNDING PRIORITIES

How our Giving Project volunteers evaluate applicants

Black Liberation and Indigenous Sovereignty

Our racial justice framework centers Black liberation and Indigenous sovereignty given the realities that all wealth in the U.S. is built on stolen land and stolen labor.

Though our political education frameworks center Black and Native communities, we do not exclusively fund Black or Native led work.





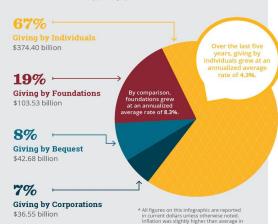
We need change, not charity

In 2023, Americans gave \$557.16 BILLION to charity

DONOR ADVISED FUNDS ARE AMONG THE FASTEST **GROWING FORMS** OF GIVING.

Where did the generosity come from?*

CONTRIBUTIONS BY SOURCE (by percentage of the total)



2023, at 4.1%, and results may differ when

Where did the charitable dollars go?

CONTRIBUTIONS BY DESTINATION (by percentage of the total)



24% to Religion \$145.81 billion



14% to Human Services \$88.84 billion



14% to Education \$87.69 billion



\$80.03 billion 10% to Public-Society Benefit



\$62.81 billion 9% to Health \$56.58 billion



5% to International Affairs \$29.94 billion



4% to Arts. Culture & Humanities \$25.26 billion



3% to Environment/Animals \$21.20 billion



3% to Individuals \$20.66 billion











Five of nine subsectors reached their all-time

high in 2023, even when adjusted for inflation: human services: education: health: arts, culture & humanities: and environment/animals.



Small Group discussion

 After learning more about our history and work, what does change, not charity now mean for you?

THE GIVING PROJECT

How we build community leadership and resource social change in Colorado



The Giving Project brings together a diverse cohort of people from all income levels who are passionate about social change and interested in developing new skills in fundraising, grantmaking, and community building.

Giving Project Goals

- Move significant money to social justice organizing in Colorado
- Build community
- Educate ourselves about the current challenges and potential of social justice organizing around these issues—through an anti-racist lens
- Develop our skills as donor organizers
- Create a sustainable new model of funding critical, underfunded social change work

Giving Project Cycle

12 meetings over 6 months

- Optional external caucuses
- Optional online meetups for grant review

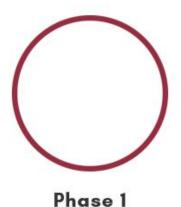
Fall: September - February Spring: January - June Approximately 100 hours

- 40 in online meetings
- 60 for individual work



THE GIVING PROJECT

Leadership and accountability through racial justice practice



Community building & political education



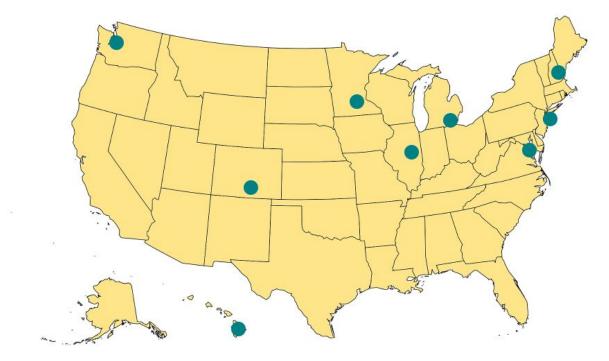
Skill building



Action outreach, fundraising, grantmaking

Join a National Movement for Change

Giving Projects Partner with Social Justice Funds Across the Country



Giving Project Sibling Funds:

- Bread & Roses Community
 Fund, Philadelphia
- Chinook Fund, Colorado
- Crossroads Fund, Chicago
- Maine Initiatives, Maine
- <u>Hawaii People's Fund.</u> <u>Hawaii</u>
- Headwaters Foundation
 For Justice, Minnesota
- North Star Fund, New York
- Social Justice Fund Northwest
- <u>Transforming Power Fund,</u> <u>Detroit</u>

CHINOOK FUND'S GIVING PROJECTS (through Spring 2025)

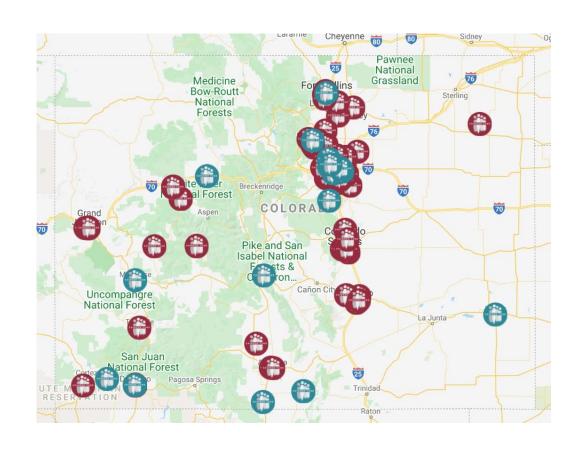
282
Members

\$1,904,131

Dollars Raised

150+

Groups Funded



Schedule of Meetings - Spring 2026

Saturday, February 7 Tuesday, February 17 Saturday, February 28 Saturday, March 7 Saturday, March 21 Saturday, April 4 Tuesday, April 14 Saturday, April 25 Tuesday, April 28 TBD Saturday, June 6 Tuesday, June 16 Tuesday, June 23	9am-1pm 6pm-9pm 9am-1pm 9am-1pm 9am-1pm 6pm-9pm 9am-1pm 6pm-9pm Varies 9am-1pm 6pm-9pm 6pm-9pm	Laying the Groundwork Introduction to Philanthropy Understanding Race & Class, 1 Understanding Race & Class, 2 Grassroots Fundraising 101 Social Justice Giving Meet the Changemakers Screening Applications, Part 1 Screening Applications, Part 2 Site Visits Final Decisions, Part 1 Final Decisions, Part 2 Celebrate & Evaluate
ruesuay, June 23	ортт-эртт	Celebrate & Evaluate

Virtual Sessions

All meetings on Zoom and < 4 hours*

Site visits will be digital

Childcare and meal reimbursement

Technology accessibility including wifi

hotspots & loaner laptops



Giving Project Commitments

- Willingness to grow and learn
- Attend all the sessions
- Make a personal donation
- Fundraise
- Review all grant materials
- · Make at least 2 site visits
- Report your findings
- Offer us feedback



Chinook Fund's Commitments

- Work with the group to create an inclusive space
- Organize all logistics
- Coordinate all trainings
- Thoughtfully build agendas we respect and value your time
- Support grantmaking and fundraising efforts
- Accept feedback especially feedback that can lead to change
- Staff are here as resources for the project and for the members



Chinook Fund: Other Logistics

- There is no fee to join. All members make a donation (Meaningful Gift) to the grant fund & commit to fundraise/resource moilize from their networks, but do not pay to join or participate in the program
- Chinook Fund retains 15% of the fundraised pool as a Program Fee to offset organizational costs associated with the Giving Project
 - Program cost each year = \$100,000
 - Accessibility support (childcare, meal reimbursements, tech access)
 - Stipends for interns & organizational leaders to share their expertise
 - Digital and printed materials

Chinook Fund Giving Project Alumni Network



- On-going learning opportunities
- Connecting with Peers
- Opportunities to volunteer/give back
- Community celebrations

Giving Project alumni testimonials:

"The caucus was surprisingly insightful and deep. Discussion around centering antiblack racism was very challenging and helpful."

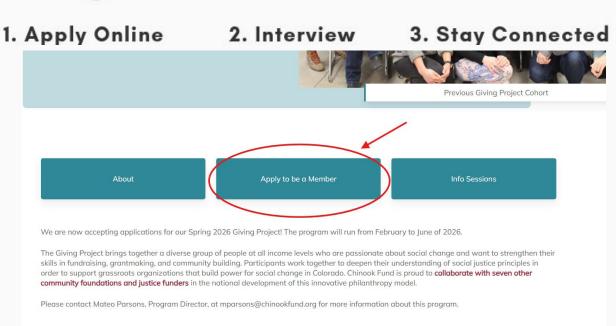
"Thank you for this training--it is changing my life! You are empowering me to own my power. Change, Not Charity."

Spring 2019 Giving Project cohort members

LEARN MORE: THE GIVING PROJECT



How do I join?



We accept applicants on a rolling basis using an equity framework. Depending on our applicant pool, you could be accepted immediately or placed on a wait list up until our first Giving Project meeting.



Stay Connected

Join our monthly digital newsletter, Seed Notes, and visit our website to learn more about our Grantees

Questions? Thanks for attending!



Email Address:

Mateo Parsons, Program Director mparsons@chinookfund.org

To Apply:

chinookfund.org/givingproject/