Change, Not Charity: The Giving Project
Agenda

Introductions
Chinook Fund
Change, not Charity
The Giving Project
How to apply
Stay Connected
WHO'S ON THE CALL

Share the following in the chat box:

My Name Is

Your Name
Gender Pronouns

How did you get connected to us?

If you’re joining from a computer, please hover over your image and click on the 3 dots in the top right corner to rename yourself your first & last name and gender pronouns.
Our History

SINCE 1987 - CHANGE, NOT CHARITY

- Funding Exchange
- Grantmaking Committee
- Giving Project
Join a National Movement for Change

Giving Projects and partner social justice funders across the country

There are Giving Projects in

- Boston
- New York
- Philadelphia
- Minneapolis
- Chicago
- Seattle
- Portland
- Denver
- Honolulu
- Detroit
- North Carolina
Our Mission

Chinook Fund supports grassroots organizations working on issues of social and economic justice; by pooling our collective resources, we seed groups making a positive, systemic impact to improve the quality of life for all Coloradans.
Our Values

Liberation
Community
Integrity
Leadership
FUNDING CRITERIA

How our Giving Project volunteers evaluate applicants

**Constituent-Led**
Work is led by the people most impacted by the injustice. We believe that those most affected by injustice have the vision and solutions for their own liberation.

**Community-Wide**
Intersectionality. Work reflects all members of the constituency and community – particularly those who experience multiple forms of oppression.

**Lasting Effect**
Works makes meaningful change for the community as a whole and for future generations (not just one individual in the immediate future).
FUNDING PRIORITIES
How our Giving Project volunteers evaluate applicants

Rural Organizations
Special consideration is given to groups based outside of the Front Range (not in Denver, Boulder, Colorado Springs, or Fort Collins).

Community Organizing
The process of bringing affected people together to use their collective power to win improvements in their community and change the power structure to advance social justice.

Based in CO with a budget under $350K
We need change, not charity

How much did Americans give in 2018?
$427.71 billion
Americans gave $427.71 billion to charity in 2018 in a complex year for charitable giving.

Where did the generosity come from?
Contributions by source (by percentage of the total)

- Giving by Foundations: 23%
- Giving by Bequest: 9%
- Giving by Corporations: 5%
- Giving by Individuals: 68%

Giving to international relief was the largest growth in 2018 of any sector.

Where are all the charitable dollars going?
Contributions by source (by percentage of the total)

- 29% to Religion
- 14% to Education
- 12% to Human Services
- 12% to Foundations
- 10% to Health
- 5% to International Affairs
- 3% to Environment/Animals
- 2% to Individuals

Giving USA Foundation™, The Giving Institute, and the Indiana University Lilly Family School of Philanthropy are pleased to continue their partnership in producing the most comprehensive, longer-running, and most rigorously researched source on U.S. charitable giving, Giving USA: The Annual Report on Philanthropy for the Year 2018.
Small Group discussion

- After learning more about our history and work, what does change, not charity now mean for you?
- Why do you wish to get involved with us at this time?
THE GIVING PROJECT
How we build community leadership and resource social change in Colorado

The Giving Project brings together a diverse cohort of people from all income levels who are passionate about social change and interested in developing new skills in fundraising, grantmaking, and community building.
Giving Project Goals

• Move significant money to social justice organizing in Colorado
• Build community
• Educate ourselves about the current challenges and potential of social justice organizing around these issues—through an anti-racist lens
• Develop our skills as donor organizers
• Create a sustainable new model of funding critical, underfunded social change work
Giving Project Cycle

12 meetings over 6 months
- Optional external caucuses
- Optional online meetups for grant review

Fall: Sept-March
Spring: January - June
Approximately 100 hours
- 40 in online meetings
- 60 for individual work
THE GIVING PROJECT
Leadership and accountability through racial justice practice

Phase 1
Community building & political education

Phase 2
Skill building

Phase 3
Action outreach, fundraising, grantmaking
CHINOOK FUND'S GIVING PROJECTS (through Spring 2021)

174 Members

$831K Dollars Raised

90+ Groups Funded
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>Saturday September 10</td>
<td>9am-1pm</td>
<td>Laying the Groundwork</td>
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<tr>
<td>Tuesday September 20</td>
<td>6pm-9pm</td>
<td>Introduction to Philanthropy</td>
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<td>Saturday October 1</td>
<td>9am-1pm</td>
<td>Understanding Race &amp; Class, 1</td>
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<td>Saturday October 15</td>
<td>9am-1pm</td>
<td>Understanding Race &amp; Class, 2</td>
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<td>Tuesday October 25</td>
<td>6pm-9pm</td>
<td>Grassroots Fundraising 101</td>
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<td>Saturday November 12</td>
<td>9am-1pm</td>
<td>Social Justice Giving</td>
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<td>Tuesday November 15</td>
<td>6pm-9pm</td>
<td>Meet the Changemakers</td>
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<tr>
<td>Saturday December 3</td>
<td>9am-1pm</td>
<td>Screening Applications part 1</td>
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<tr>
<td>Tuesday December 6</td>
<td>6pm-9pm</td>
<td>Screening Applications part 2</td>
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<td>Dec 7 - Jan 21</td>
<td>Varies</td>
<td>Site Visits (individually scheduled)</td>
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<tr>
<td>Saturday January 28</td>
<td>9am-1pm</td>
<td>Final Decisions part 1</td>
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<td>Tuesday February 11</td>
<td>6pm-9pm</td>
<td>Final Decisions part 2</td>
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<td>Tuesday February 21</td>
<td>6pm-9pm</td>
<td>Evaluate &amp; Celebrate</td>
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<td>Saturday January 14</td>
<td>9am-1pm</td>
<td>Laying the Groundwork</td>
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<td>Tuesday January 24</td>
<td>6pm-9pm</td>
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<td>Saturday February 4</td>
<td>9am-1pm</td>
<td>Understanding Race &amp; Class, 1</td>
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<td>Saturday February 18</td>
<td>9am-1pm</td>
<td>Understanding Race &amp; Class, 2</td>
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<td>Saturday March 4</td>
<td>6pm-9pm</td>
<td>Grassroots Fundraising 101</td>
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<td>Saturday March 18</td>
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<td>Tuesday March 28</td>
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<td>Saturday April 8</td>
<td>9am-1pm</td>
<td>Screening Applications part 1</td>
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<td>Tuesday April 18</td>
<td>6pm-9pm</td>
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<td>April 19 - May 20</td>
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<td>Saturday June 3</td>
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<td>Tuesday June 13</td>
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<tr>
<td>Tuesday June 27</td>
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Virtual Sessions

All meetings on Zoom and < 4 hours*
Site visits will be digital
Childcare and meal reimbursement
Technology accessibility including wifi hotspots & loaner laptops
Giving Project Commitments

- Willingness to grow and learn
- Attend all the sessions
- Make a personal donation
- Fundraise
- Review all grant materials
- Make at least 2 site visits
- Report your findings
- Offer us feedback
Chinook Fund’s Commitments

- Work with the group to create an inclusive space
- Organize all logistics
- Coordinate all trainings
- Thoughtfully build agendas - we respect and value your time
- Support grantmaking and fundraising efforts
- Accept feedback – especially feedback that can lead to change
- Staff are here as resources for the project and for the members
Chinook Fund: Other Logistics

- **There is no fee to join.** All members make a donation (Meaningful Gift) to the grant fund & commit to fundraise/resource mobilize from their networks, but do not pay to join or participate in the program

- **Chinook Fund retains 15% of the fundraised pool** as a Program Fee to offset organizational costs associated with the Giving Project
  - Program cost each year = $100,000
  - Accessibility support (childcare, meal reimbursements, tech access)
  - Stipends for interns & organizational leaders to share their expertise
  - Digital and printed materials
Chinook Fund Giving Project Alumni Network

- On-going learning opportunities
- Connecting with Peers
- Opportunities to volunteer/give back
- Community celebrations
Giving Project alumni testimonials:

“The caucus was surprisingly insightful and deep. Discussion around centering anti-black racism was very challenging and helpful.”

“Thank you for this training--it is changing my life! You are empowering me to own my power. Change, Not Charity.”

*Spring 2019 Giving Project cohort members*
LEARN MORE: THE GIVING PROJECT

https://www.youtube.com/watch?v=WvMa1oGAsU
How do I join?

1. Apply Online
2. Interview
3. Stay Connected

We accept applicants on a rolling basis using an equity framework. Depending on our applicant pool, you could be accepted immediately or placed on a wait list up until our first Giving Project meeting.
Stay Connected

Join our monthly digital newsletter, Seed Notes, and visit our website to learn more about our Grantees.
Questions? Thank you for attending!

Email Address
Barclay Jones, Program Manager
pbjones@chinookfund.org

To apply
www.chinookfund.org/givingproject