



AUGUST 19, 2020

Grant Application Workshop



CHINOOK FUND

Chinook Fund



Jessica Nelson
Operations & Grants Manager



Workshop Goals

Share information about Chinook Fund and our grantmaking guidelines and priorities.

Introductions

History of Chinook Fund

Grantmaking Framework

Giving Project & Grantmaking Process

Grantmaking Criteria

What We Do and Do Not Fund

Community Organizing

Our Grantees Past & Present

Grant Application Logistics – Application Portal

Contact Information & Deadline

GRANT APP WKSHP | AUG 2020

WHO'S ON THE CALL

Share the following in the chat box:



Your Name



Your Organization

Grantee Quote

“Being a Chinook grantee has helped provide us with a framework for social change. We look at your definition of social change, look at how our organization operates, and see how we are measuring up – what are our strengths & where can we improve to embody social change.”

Grantmaking Evaluation

Our History

SINCE 1987 - CHANGE, NOT CHARITY



- Funding Exchange
- Grantmaking Committee
- Giving Project



Our History

SINCE 1987 - CHANGE, NOT CHARITY



Our Mission

Chinook Fund supports grassroots organizations working on issues of social and economic justice; by pooling our collective resources, we seed groups making a positive, systemic impact to improve the quality of life for all Coloradans.



Our Values

Liberation.

Community.

Integrity.

Leadership.





Social Justice Philanthropy

1

Social justice philanthropy focuses on the root causes of economic, racial, and social injustice.

2

Social justice philanthropy strives to include the people who are impacted by those injustices as leaders and decision-makers.

3

Social justice philanthropy also aims to make the field of philanthropy more accessible and diverse.

4

In social justice philanthropy, foundations are accountable, transparent, and responsive in their grant-making.

5

Donors and foundations act as allies to social justice movements by contributing not only monetary resources but their time, knowledge, skills, and access.

6

Foundations use their assets and investments, alongside grant-making dollars, to support their social justice missions.

THE GIVING PROJECT

How we move funds to grantees



What is a Giving Project?

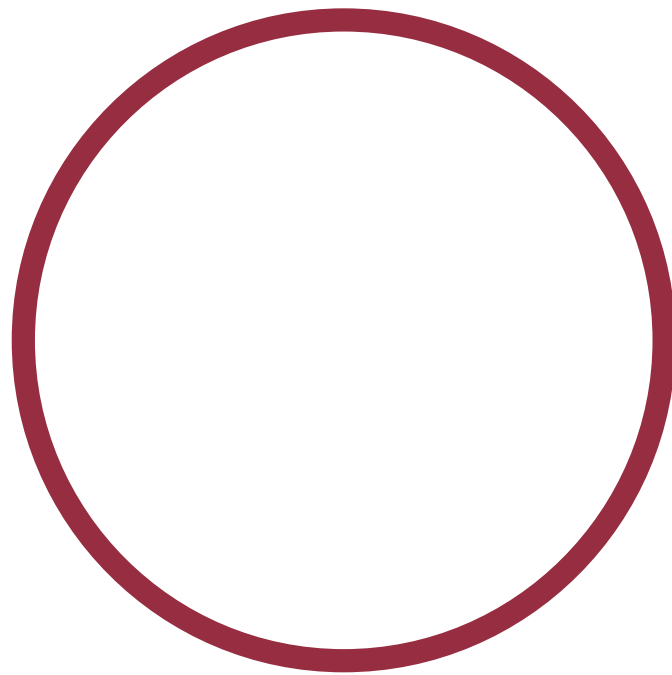
Our core resource building, leadership development, and grantmaking program in social justice philanthropy

A diverse cohort of 25 people

A 6 month process with 3 phases

THE GIVING PROJECT

How we move funds to grantees



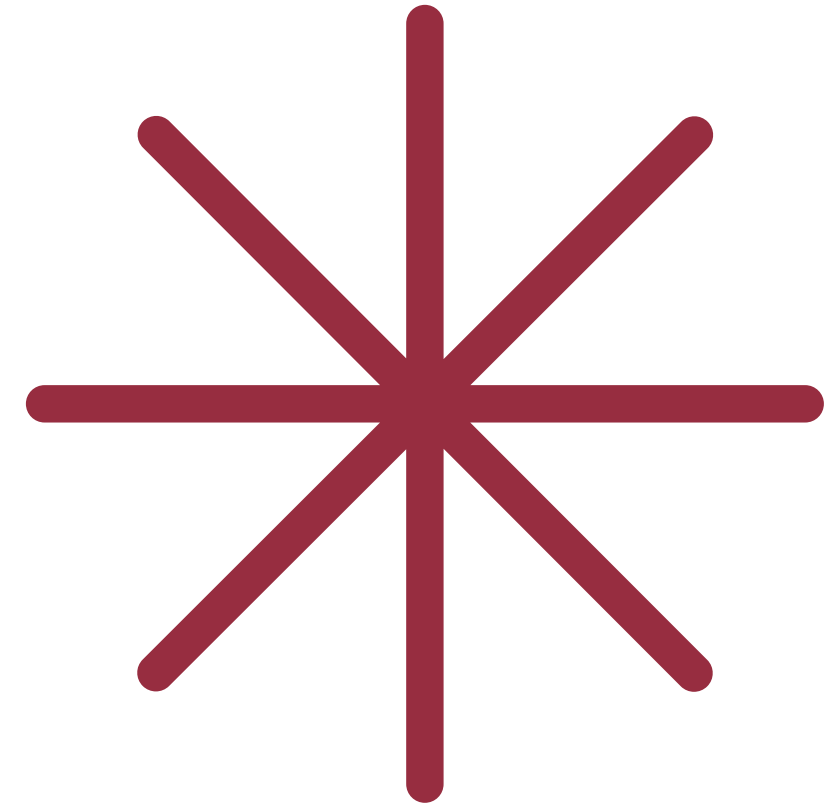
Phase 1

Community building & social
justice analysis



Phase 2

Skill building



Phase 3

Action (outreach,
fundraising, grantmaking)

GP Timeline

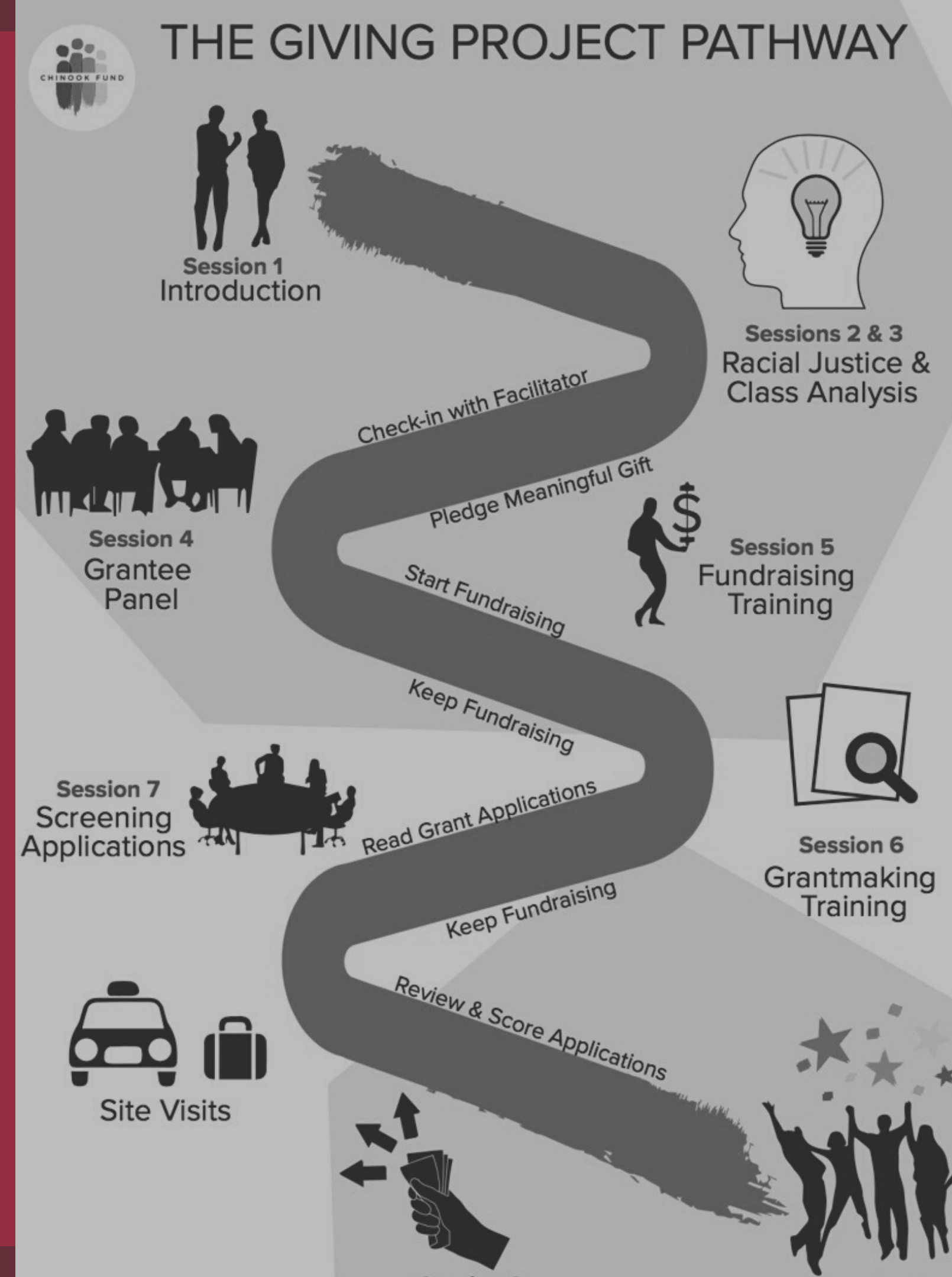
Applications Due*^{Conflict of Interest}

Meet the Changemakers

Screening Meeting

Site Visits

Final Decisions Meeting



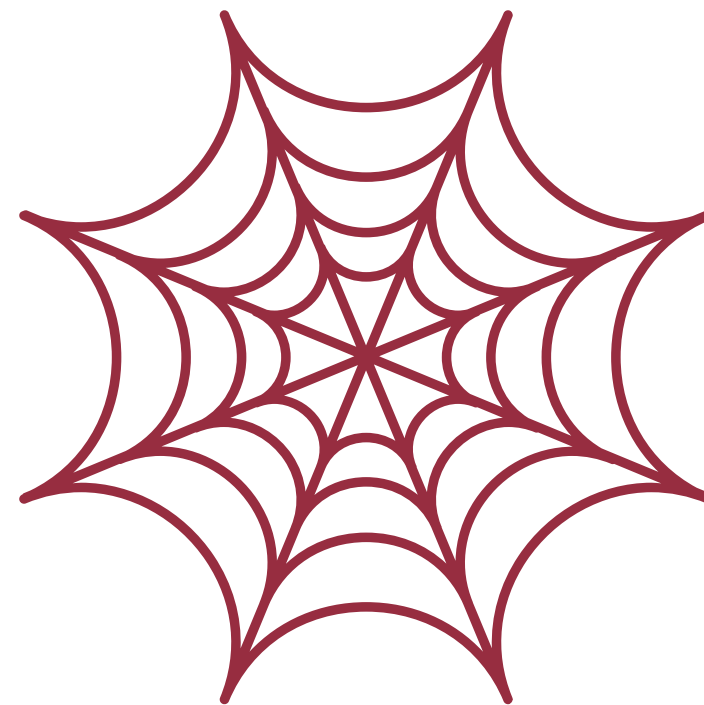
FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants



Constituent-Led

Work is led by the people most impacted by the injustice. we believe that those most affected by injustice have the vision and solutions for their own liberation.



Community-Wide

Intersectionality.
Work reflects all members of the constituency and community – particularly those who experience multiple forms of oppression.



Lasting Effect

Works makes meaningful change for the community as a whole and for future generations (not just one individual in the immediate future).

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

All Successful Applicants Must:

- Be based in communities facing injustice or oppression
- Have democratic leadership and decision-making that is led by and accountable to those directly impacted by the issue
- Engage in dismantling privilege and oppression within their organization and community
- Demonstrate that their work can lead to permanent progressive change for their community

NOTE: Our anti-oppression frameworks in the Giving Project model position Black Liberation & Indigenous Sovereignty as our national priority. This is not the only type of work Chinook will fund, but these are the communities and voices we are centering in our work, internally and externally.

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

We prioritize applicants who:

- Work in alliance and collaboration with other organizations
- Are strategic and work with a long-term vision that is clearly linked to current work plans
- Have achieved concrete successes that have positively impacted the community
- See themselves as part of a larger movement for social justice
- Shift paradigms and offer alternatives to existing institutions and systems that perpetuate injustice
- Take risks by doing work that is controversial, marginalized, and/or new and emerging
- Intentionally evaluate their work

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

We DO NOT fund:

- Direct services to individuals
- Groups with budgets over \$350,000
- Individuals or organizations controlled by one individual
- Scholarship requests
- Profit-making organizations, with the exception of worker-owned cooperatives
- Other foundations or pass-through funding
- Organizations whose work or decision-making body is based outside of Colorado (with possible exceptions for regional indigenous groups)
- Attempts to influence the election of individuals for public office
- Direct union organizing

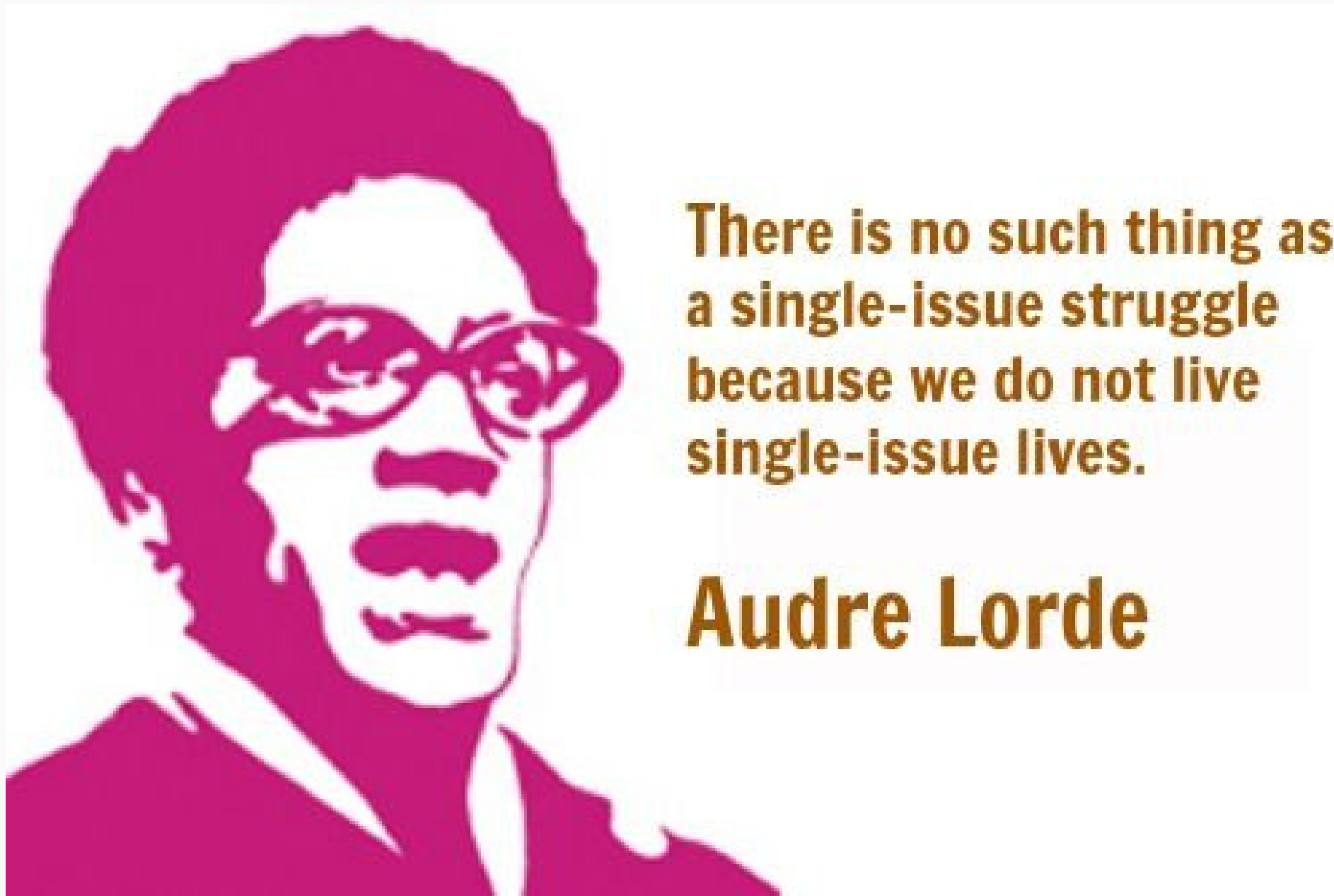


Constituent-Led

Work is led by those most impacted

- How does the organization demonstrate their work is driven by the people it affects?
- Does leadership reflect the people most affected by an issue or oppression holding roles where they can shape the strategies and terms of their own liberation?
- *YOUTH ORGANIZING: How is youth voice being incorporated into leadership? Is there a youth advisory board or other decision-making body?*

Community-Wide Intersectionality



- Does the organization work towards change that will affect all members of a constituency that are exploited, oppressed, or marginalized – taking into account those that face multiple oppressions?
- Is the organization working to build a multi-racial, multi-class, multi-gendered social justice movement?
- Intersectionality vs. diversity



Lasting Effect

Upstream, systemic, strategic change

- Will the proposed work help build concrete and lasting political power to address the underlying causes of the problems that it addresses?
- How does this organization define the root cause of the issue they are working to change?

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

We prioritize

Rural Organizations

Special consideration is given to groups based outside of the Front Range (not in Denver, Boulder, Colorado Springs, or Fort Collins).

Community Organizing

Chinook Fund defines Community Organizing as:

the process of bringing affected people together to use their collective power to win improvements in their community and change the power structure to advance social justice.

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

Community Organizing




Denver Justice Project

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

Community Organizing Framework



The diagram illustrates the Community Organizing Framework. It features a central oval with a thick maroon border containing the text "Community Organizing". Below this central oval are three smaller ovals with teal borders, arranged horizontally. From left to right, they are labeled "Services", "Empowerment", and "Education & Advocacy".

Community
Organizing

Services

Empowerment

Education &
Advocacy

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

Community Organizing Framework



Services

Supplying basic services to people who need them-- often to meet basic needs such as food, health care, shelter, transportation, etc.

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

Community Organizing Framework



Services

Example: Women's Health Alternative is a community-based health center. Women's Health Alternative provides birth control, free pregnancy tests, well woman care, and abortions. They also have a fund that offers financial support to people who can't pay for their services. Women's Health Alternative also offers financial support to people who have to travel from out of town for their abortion, and need to stay in a hotel or pay for gas.

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

Community Organizing Framework



Empowerment

Providing programs that focus on supporting positive identity development and self-esteem among marginalized groups.

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

Community Organizing Framework




Empowerment

Example: Healthy You, Healthy Us (HYHU) is a youth program run by the county Health Department. They work in public schools teaching a 12-week comprehensive sex ed class. Students learn about safe(r) sex, contraception options, sexuality, and healthy communication. Middle school & high school students are paired with student mentors who have graduated from the program already. HYHU also has an after-school program where the students do service projects in the community.

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

Community Organizing Framework

A teal-colored oval graphic with a thin border, containing the text "Education & Advocacy".


Education &
Advocacy

Raising the visibility of a cause and advocating for or against policies on behalf of the group affected by the problem to lawmakers, decision makers, media, and other stakeholders.

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

Community Organizing Framework

A teal-colored oval graphic with a thin border, containing the text "Education & Advocacy".


Education &
Advocacy

Act for Reproductive Rights (ARR) is a state affiliate of a national organization dedicated to making abortion accessible to all. They fight anti-abortion laws and lobby to secure pro-choice policies across the state. They have created an annual policy report card & an AdvoApp to download to stay up-to-date on reproductive rights legislation coming down the pipe, but they have no people from the local community with intersecting identities in leadership positions in the organization.

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

Community Organizing Framework




Community
Organizing

The process of bringing affected people together to use their collective power to win improvements in their community and change the power structure to advance social justice.

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

Community Organizing Framework




Community
Organizing

Powerful Families is a women of color-led organization working for reproductive justice across the state. They are working for much more than abortion rights—they are also talking about access to abortions in rural areas, access to contraception, the right to have children, the ability to parent children with dignity, childcare, housing, etc. After conducting a series of listening sessions over the past year, Powerful Families created a community report. Now, they're partnering with other groups from around the state to lobby at the capital about abortion access for people who don't qualify for Medicaid: undocumented immigrants, people who have been legal permanent residents for less than 5 years, etc.

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

Community Organizing Framework



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Community
Organizing

Services

Empowerment

Education &
Advocacy

FUNDING GUIDELINES

How our Giving Project volunteers evaluate applicants

Components of Community Organizing work:

- A grassroots base of support
- A strategic direction driven by that base
- Clear demands for policy/systems change
- A power map
- Leadership ladder

Cultural Organizing

Cultural organizing integrates arts and culture into organizing strategies. It is also about organizing from a particular tradition, cultural identity, community of place, or worldview.



Al Frente de Lucha

Healing Justice

How oppressed communities holistically respond to and intervene on generational trauma and violence, and how they innovate collective practices that can impact and transform the consequences of oppression on their bodies, hearts, and minds.



FrontLine Farming

OUR GRANTEES

Stats

1,038

Grants

\$3.6
Million

Grant Dollars

382

Organizations

OUR GRANTEES

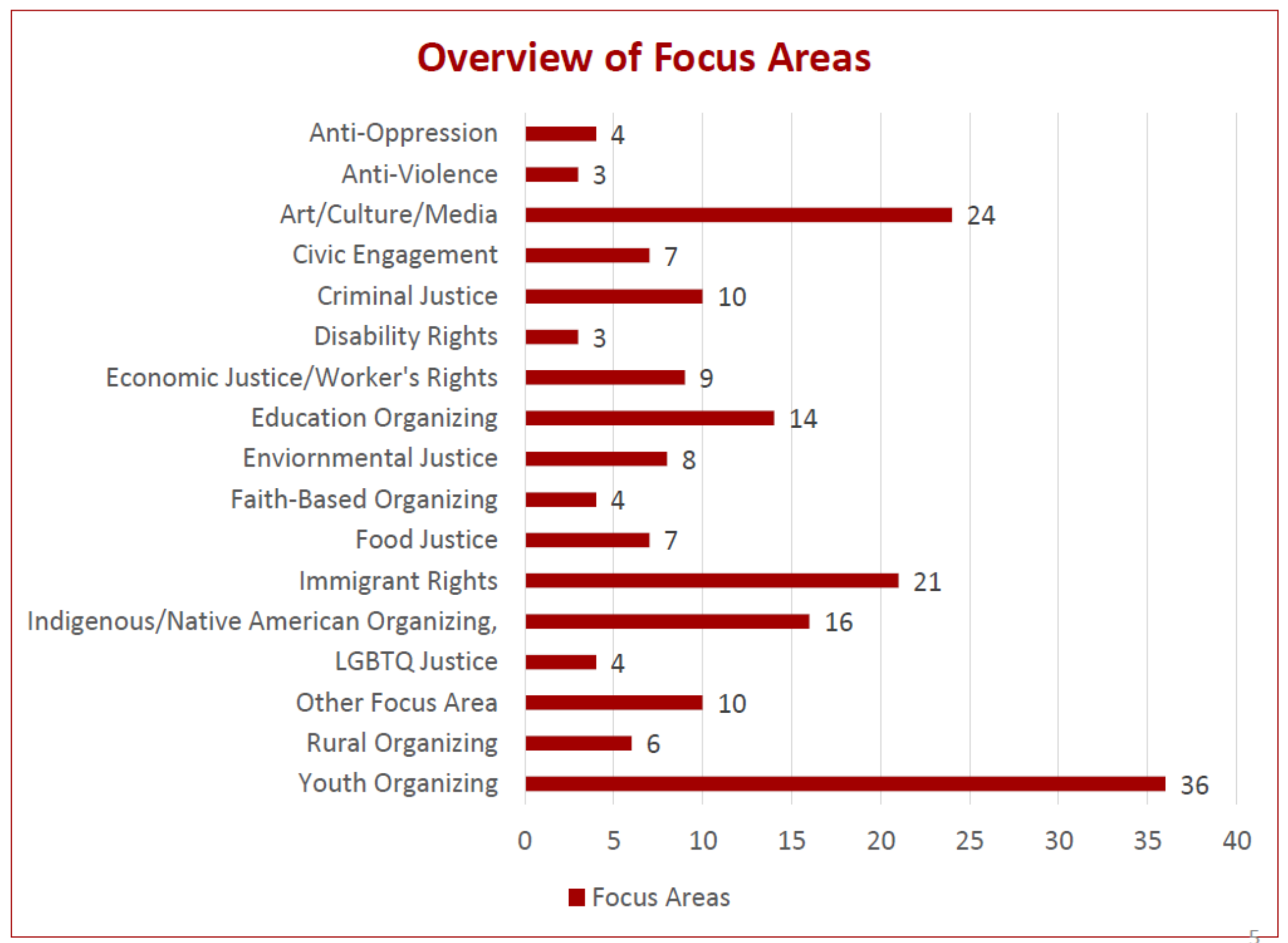


<https://www.youtube.com/watch?v=LdbXWA1GvI0&t=19s>

OUR GRANTEES

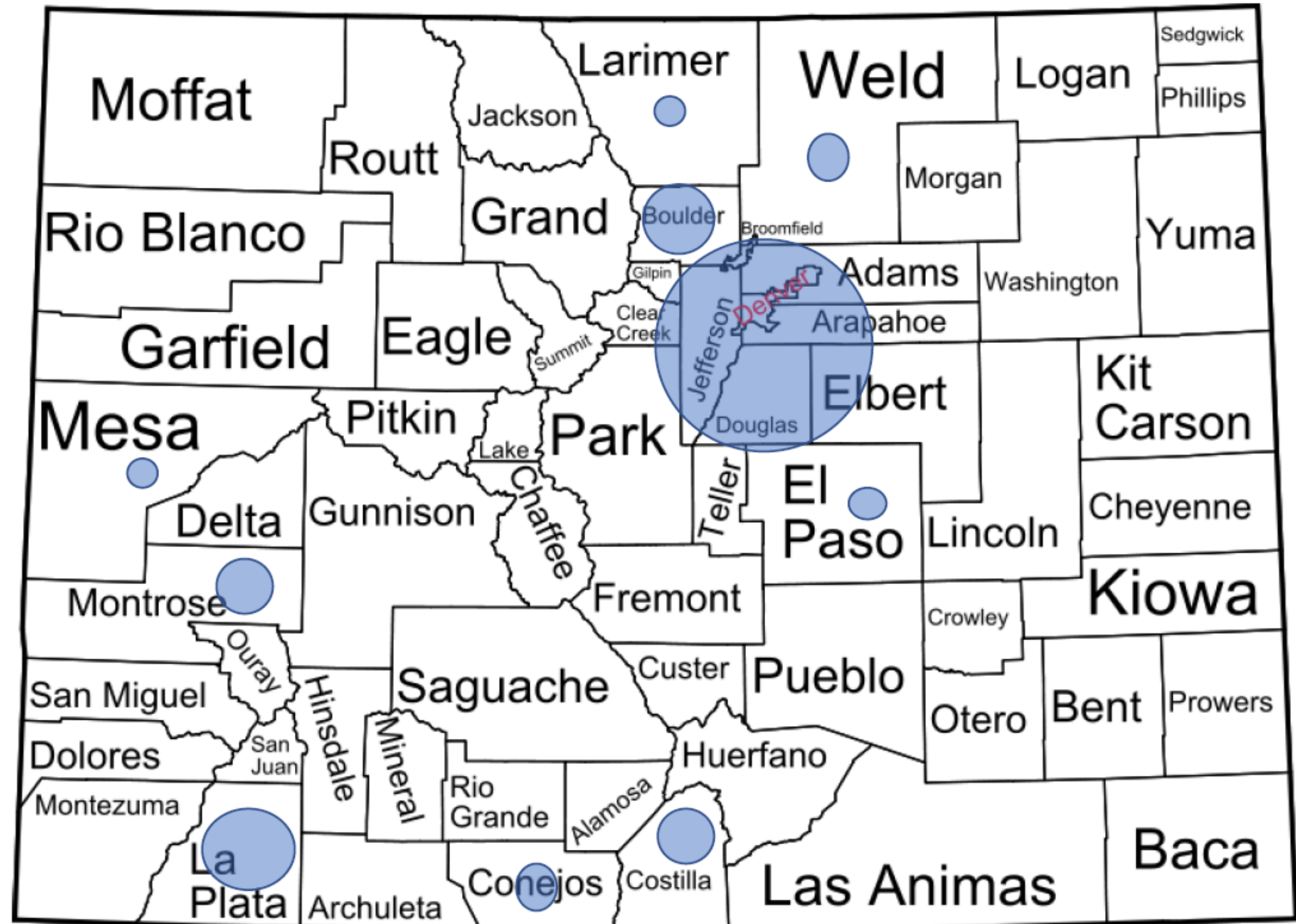
Focus Areas

2013-2017 - by Grant



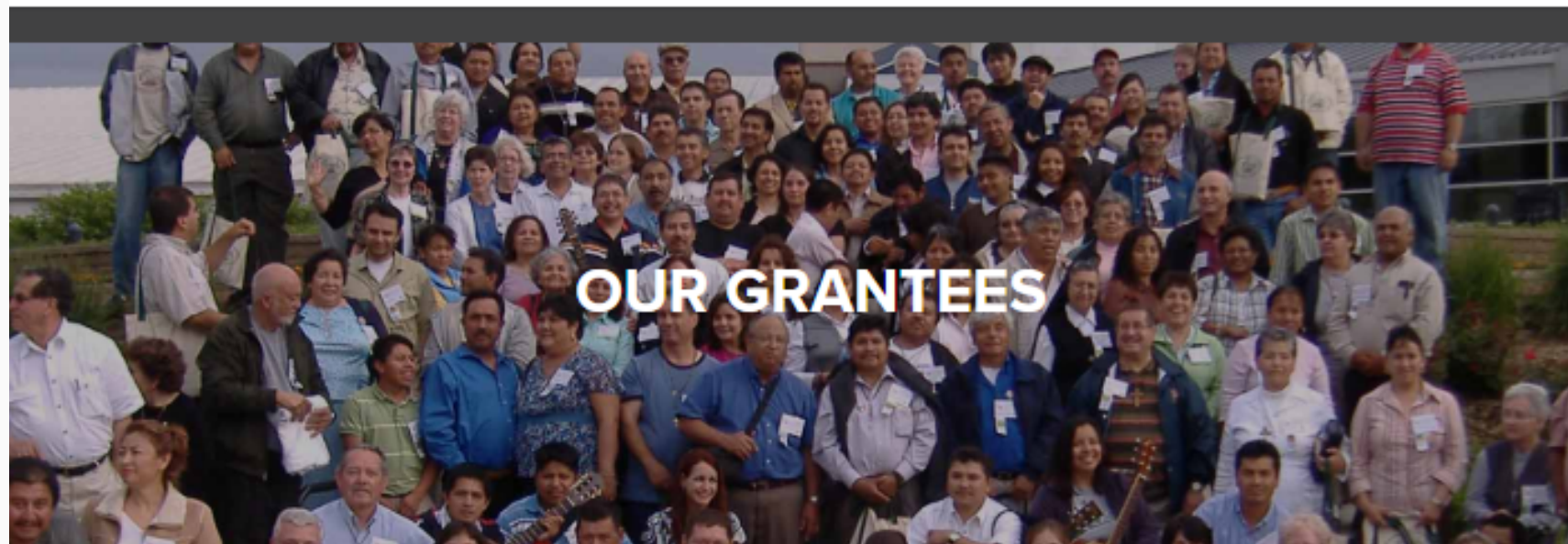
OUR GRANTEES

Grantee "Heat Map"
2013-2017

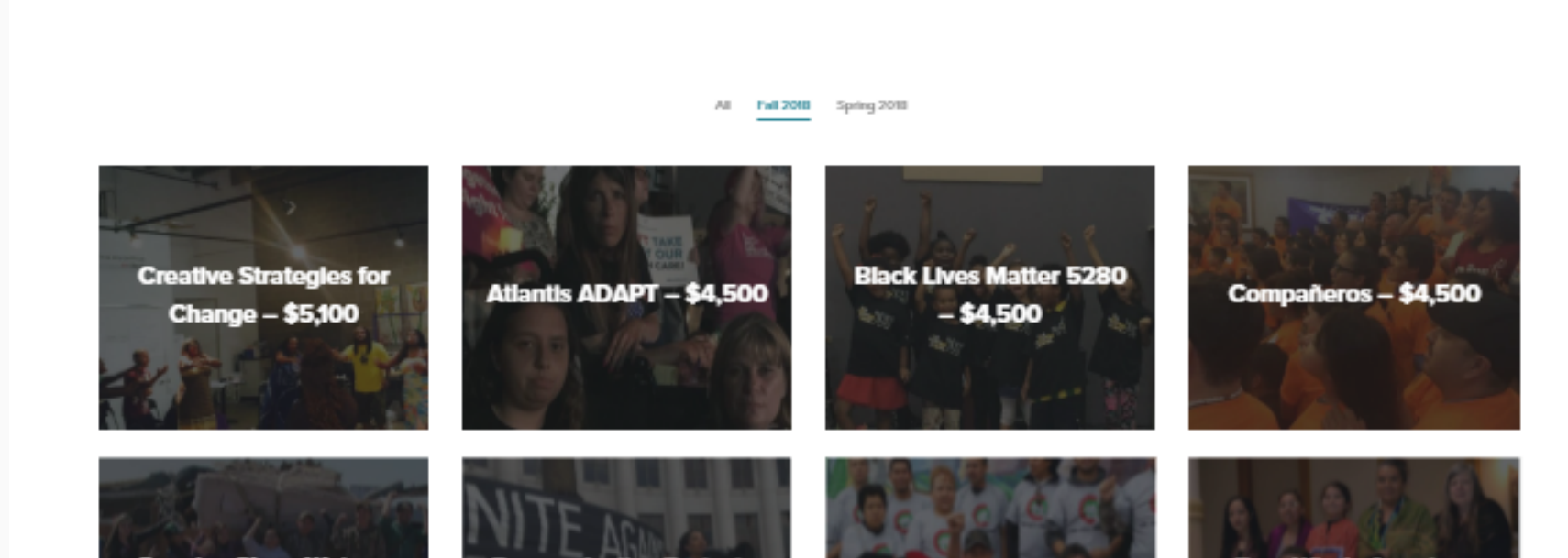


OUR GRANTEES

Get to know our grantees



- Visit our website: chinookfund.org/grantees
- Attend our next Meet the Changemakers:
11/17/2020 (Tues. 6-9p Zoom)



Timeline

Application Deadline (9/21)

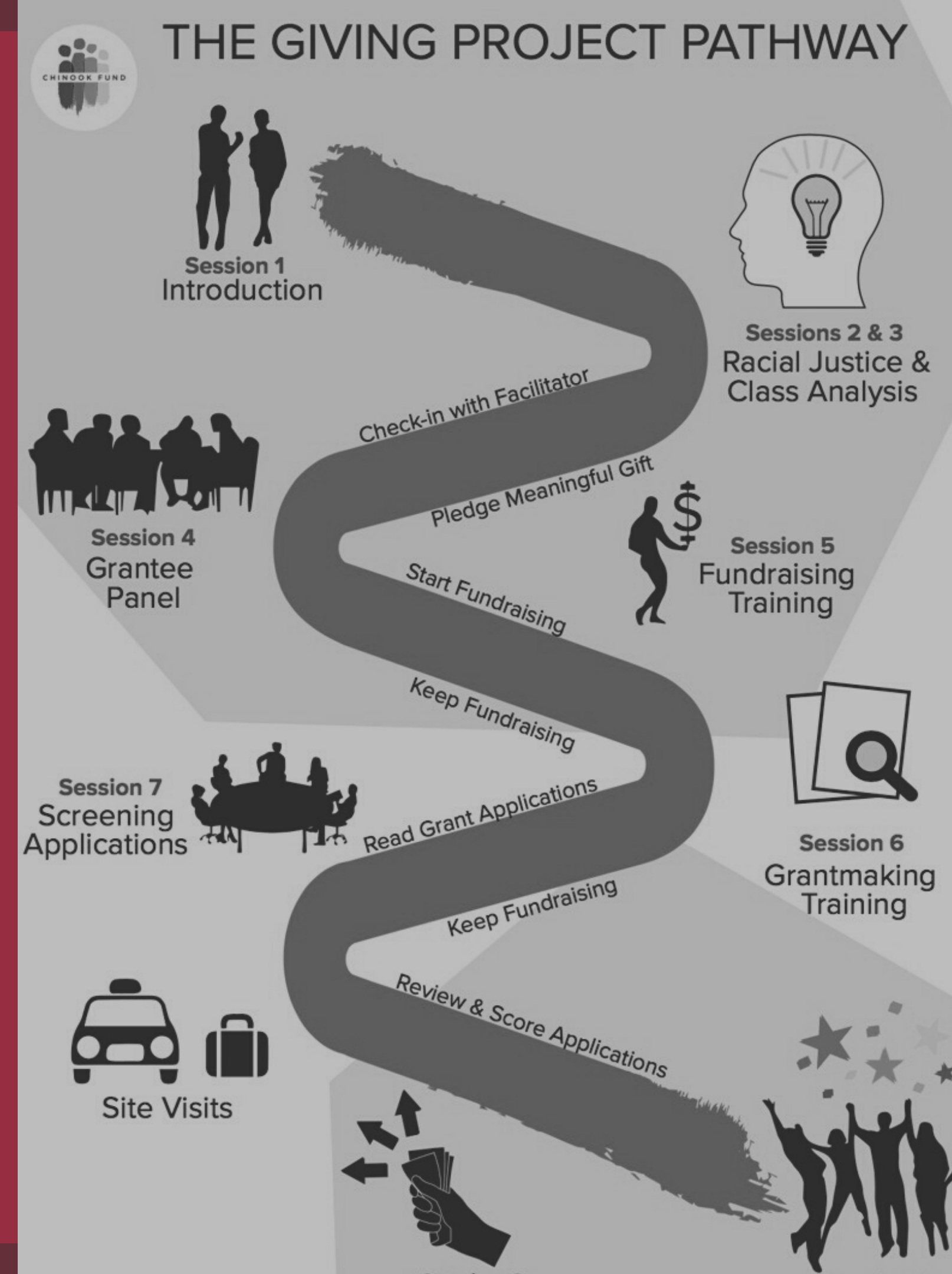
Screening Meetings (December)

Notification

Site Visits (December-February)

Final Decisions (February)

Notification



Application System: Grants Lifecycle Manager

- Link: tiny.cc/cfgrant
- On website: menu -> grant application portal

 CHINOOK FUND

Logon Page

Email Address*

Password*

[Log On](#) [Create New Account](#)

[Forgot your Password?](#)

Welcome to the Chinook Fund's Online Portal.

New Users: Please click on "Create New Account" to complete the registration process and create your logon credentials.

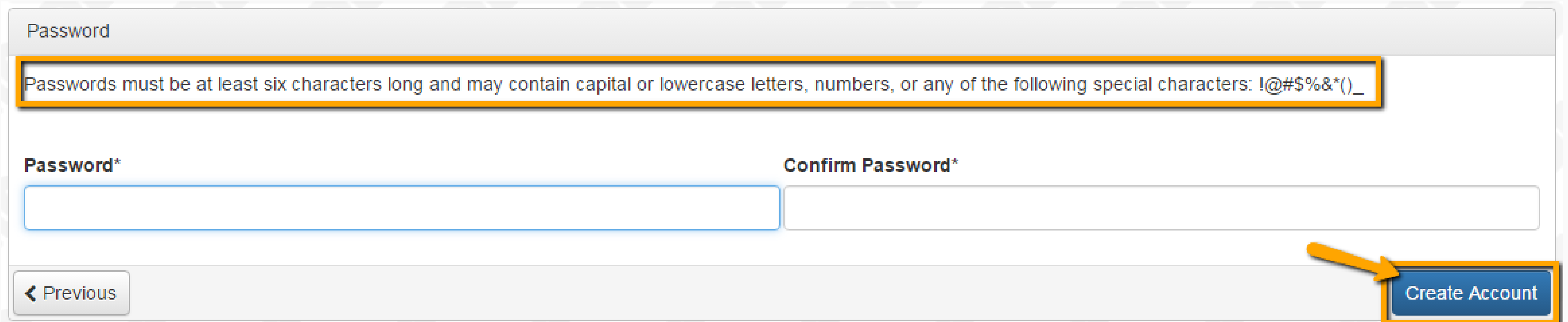
Existing Users: Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password?" link to the left to reset your password.

Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact our Grant Administrator to receive your username.

Grant Management Software provided by Foundant Technologies © 2019

Creating Your Account

- Four sections: 1) organization information, 2) individual user information, 3) executive officer information, and 4) choosing the individual user password
- Click blue "next" on bottom right until at end
- Follow password requirements for creating password, and save somewhere
- Click blue "create account" button when finished
- After creating account, follow email confirmation instructions on page
- User account ID is your email address



The screenshot shows a web form for creating an account, specifically the password section. At the top, a grey header bar contains the word "Password". Below this, a yellow-bordered box contains the text: "Passwords must be at least six characters long and may contain capital or lowercase letters, numbers, or any of the following special characters: !@#\$%&*()_". Underneath, there are two input fields: "Password*" on the left and "Confirm Password*" on the right. At the bottom left is a grey button with a left arrow and the text "< Previous". At the bottom right is a blue button with the text "Create Account", which is highlighted with a yellow border and a yellow arrow pointing to it from the left.

Do not create duplicate account if you're unsure if you have an account.

Welcome to Chinook Fund's new Online Portal.

New Applicants: Please click on "Create New Account" to complete the registration process and create your logon credentials.

Previous Applicants and Grantees: Please attempt to create a new account. If you receive a message indicating there is an existing account tied to your email, use the "Forgot your Password?" link to the left to reset your password. We have migrated some data from our previous grantmaking database.

Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact our Grant Administrator to receive your username.

Eligibility Quiz

- Same questions as previous years
- Based in CO or regional indigenous group? \$350,000 or less?

Chinook Fund

Molly Applicant

CHINOOK FUND

Apply Fax to File

Role (Applicant)

Apply

Enter Access Code Enter Code

If you have been provided with an Access Code, you may enter it in the box at the top of the page.

Quick Search

Eligibility - Fall 2019 Grant Cycle





These questions are meant to screen out applicants who are not eligible for Chinook Fund grants at this time. If you feel that the response to your information is incorrect, please contact Jessica Nelson at jnelson@chinookfund.org or via phone 720-279-7652.


Preview Start Eligibility Quiz

Grant Management Software provided by Foundant Technologies © 2019


If you are eligible...



Chinook Fund Molly Applicant

 CHINOOK FUND   Apply  Fax to File Role (Applicant)


 Apply

Enter Access Code

 If you have been provided with an Access Code, you may enter it in the box at the top of the page.

 Quick Search 

Eligibility - Fall 2019 Grant Cycle

 Based on your answers, you are eligible for the following

> Fall 2019 Grant Cycle Version 2 Accepting Submissions from 06/11/2019 to 09/21/2019

Grant Management Software provided by Foundant Technologies © 2019

Completing the Application

Chinook Fund

CHINOOK FUND

Apply Fax to File

Eligibility Application

Question List

Fields with an asterisk (*) are required.

- > General Inquiries
- > Funding Questions
- > Narrative Questions
- > One Year Workplan
- > Budget Form
- > Leadership Information
- > Diversity Chart
- > References

Due on 09/21/2019 05:00 PM MDT.

Abandon Request Save Application Submit Application

Grant Management Software provided by Foundant Technologies © 2019

- Soft deadline
- Asterisk by required questions
- Auto-save and collapse fields
- Question List vs. Application Packet

Continuing Application

Chinook Fund

jen fake

CHINOOK FUND

Apply Fax to File

Select Language

Applicant Dashboard

Public Profile

Applicant:
jen fake
jfk@fake.org

Organization:
fake org
13-3456776
888-888-8888
123 fake ct
denver, CO 80903

[Contact Email History](#)

If your organization information does not appear correct, please contact the funder. Thank you.

Active Requests 2 Historical Requests 0

Eligibility Quizzes


Grant Management Software provided by Foundant Technologies © 2019

- View current and past requests in your dashboard
- See status of open grant applications on this page

Continuing Application

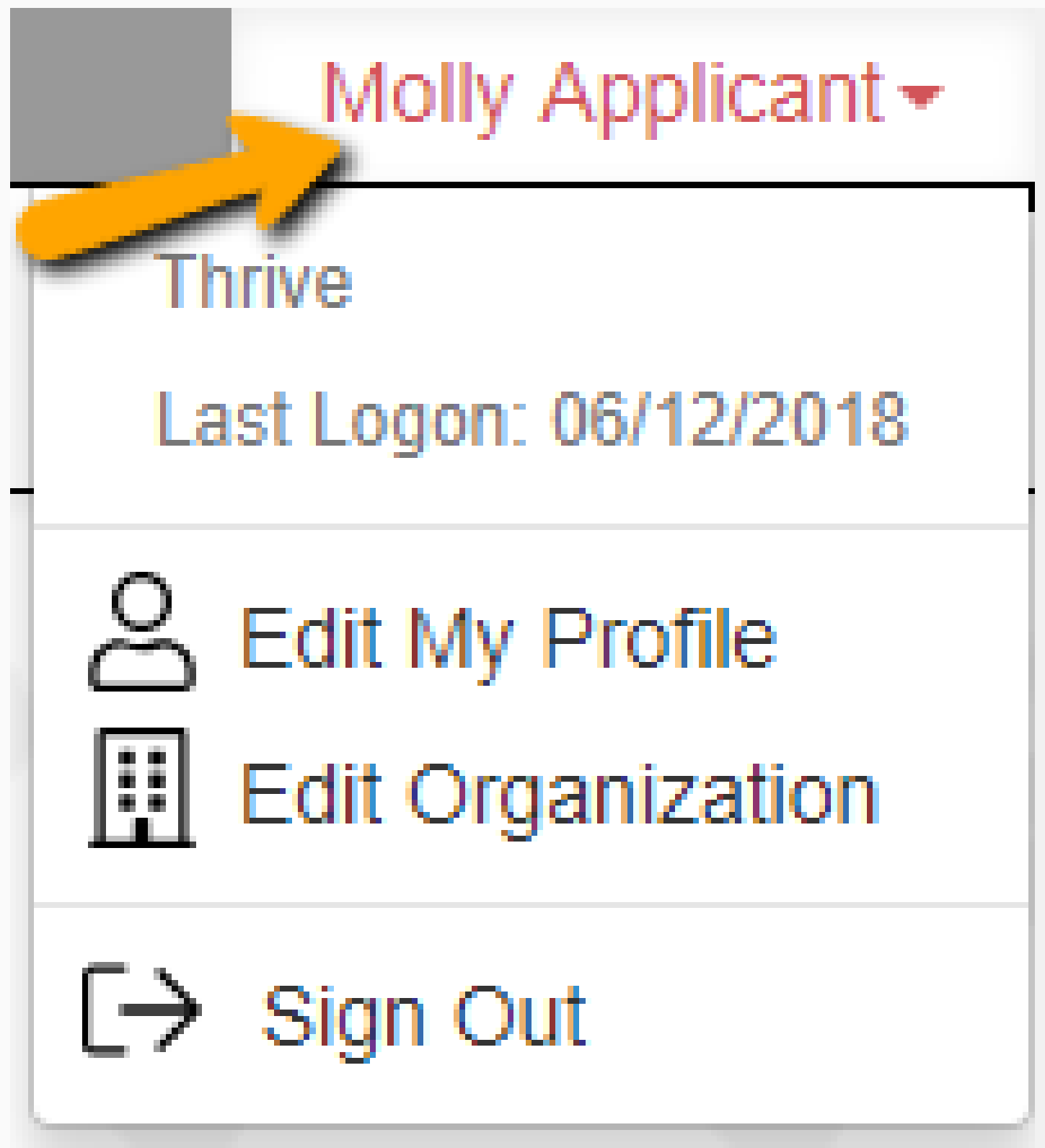
▼ Fall Grant For Book Funding

Process: Base Camp Example Process

Application	Draft	07/24/2018	 Edit Application
Decision	Undecided		

- Can click "edit application" to continue editing the application
 - Once submitted, cannot edit application
- If past due message is reflected in orange, can still submit form
 - We are using soft deadline so the message should be orange
 - Please still try to submit by the deadline

Logging Out



- Log out when finished by clicking name in top right of page
 - At this location, can also edit profile and organization details
- Will automatically be logged out after 90 minutes of inactivity
 - Working on a form without saving does **not** count as activity

Application Overview

- **General Inquiries**

- Includes: Mission statement, details about organization location, 501c3 status

- **Funding Questions**

- Includes: Grant category, where funds will be spent, budget

- **Proposal Narrative**

- **One Year Work Plan**

- Include a timeline of activities and a list of goals with specific strategies

- **Budget information (either using your own or Chinook Fund's budget form)**

- Includes: Details about where and when money will be spent, incomes and expenses for current and past fiscal years, bank balance

- **Leadership Information**

- Should provide a brief bio for each board, staff, and/or members of other decision-making bodies that MATCH your diversity chart

- **Diversity Chart (please contact staff if you need support)**

- **References**

- Information for three (3) local references not part of a current decision-making body at Chinook Fund who are familiar with your work, but not part of your work

Additional Application Notes

- Branching Questions
- Character limits
- File upload fields


For all goals, please also include implementation strategies and methods of use tied to each.


Goal 1*

2,000 characters left of 2,000

Additional Goal

☐ Add another goal



 **Mission Statement***

There is a 2,000 character limit.

there is a limit! We have so far used 65 characters of our limit.

✔ 1,935 characters left of 2,000

Application Details

Narrative Questions

- 10 total narrative questions
- How Giving Project determines alignment with 3 criteria
- 2000 character limit



Application Details - Narrative Questions

- **History**
- **Root Causes**
- **Action & Lasting Effect**
- **Constituent-Led**
- **Community-Wide**
- **Organizational Structure and Decision Making**
- **Movement Building**
- **Fundraising Strategies**
- **Evaluation**
- **Site Visit**

Application Details - Narrative Questions

History*

When did your group come together and why? Share major accomplishments and tell us about your recent activities, successes, and failures.

Root Causes*

What is the specific problem or injustice your group is trying to solve? What are the root causes of the problem (racism, poverty, sexism, etc.)?

Action & Lasting Effect*

What is your overall strategy for solving the injustice described above? What social, economic, political, or cultural institutions or systems will you work to change in order to fight the injustice? What actions will come out of your work? What will be different in your community and our society because of your work?

IF you do direct services to meet the needs of your community, how do you connect that work to organizing, action & systems change?

IF you are creating an alternative to a current system/policy/institution, please tell us why and describe how that will make real change for your community.

Constituent-Led*

Who is most impacted by the injustice you are fighting? How are those most affected actively providing leadership and direction for your work? How do you identify & develop new leaders?

Community-Wide*

How does your organization define diversity within your constituency? How do you ensure that everyone is represented in your organization – especially those with less privilege in your community? In addition to filling out the diversity chart, describe any activities, education, or actions your organization has taken in this area. Also explain any progress or setbacks in this area.

Organizational Structure and Decision Making*

Who decides what kind of work your group does? What is the decision-making process? How are you organized (staff, board, volunteers, leaders)? How are your decision-makers accountable to the larger community? If you have a fiscal agent, please explain the relationship.

Movement Building*

How does your group see itself as part of a larger movement for social change? How does your work connect with other social change issues and communities? Describe the most important coalitions, collaborations or networks that you participate in. Include your organization's role.

Fundraising Strategies*

What are your current fundraising activities? How does your community support the organization? How will you sustain future work?

Evaluation*

How do you evaluate, reflect on & make changes to your work?

Site Visit*

If you were to receive a site visit, please indicate what days/times your staff, members, and leaders would be most available to meet with our Giving Project cohort. Also please indicate any language or accessibility needs that would allow your organization to best communicate your work to our site visitors.

Application Details

Explaining Application Terms

- General Operating vs. Project Support
- Current Annual Budget
- Fiscal Year
- Start-Up (\$4,000) vs. Established (\$10,000)
- Organizational Status (501c3 or Fiscally Sponsored)
- Sample Workplan: <https://chinookfund.org/sample-one-year-work-plan-2-8-13/>

Application Details

Upload Items

- Fiscal Sponsorship Agreement
- Workplan
- Leadership Bios
- Diversity Chart
- Chinook Fund's Budget Form

OR

- 1. Last Year Financials (Actuals), 2. Current Year Approved Budget, 3. YTD Actuals

Application Details

Budget Form - Income

BUDGET FORM				
You may attach your own financial statements and budgets <u>OR</u> use the form provided here.				
	LAST FISCAL YEAR	CURRENT FISCAL YEAR		NEXT FISCAL YEAR
	Actuals	Budget	Year-To-Date	(If Chinook grant will be spent next year)
INCOME				
Individual Contributions				
Membership Dues				
Foundation Grants (list)				
Corporate Contributions (list)				
Government Grants				
Special Events				
Earned Income				
Other (list)				
In-Kind				
TOTAL INCOME				

Application Details

Budget Form - Expenses

EXPENSE				
Salaries & Wages (list for each staff)				
Employee Benefits & Payroll Taxes				
Rent & Utilities				
Supplies				
Telephone/Internet				
Postage				
Equipment				
Printing/Copying				
Travel				
Consultants & Professional Fees				
Other (list)				
In-Kind				
TOTAL EXPENSE				

List where Chinook monies will be spent:

* If you are applying for Project Support – attach a separate budget that itemizes project income/ expenses

* List current/pending grants for current fiscal year within budget line above or attach separately

Application Details

Leadership & Diversity Chart

- Include bios for all leaders
- Who is other leadership?

▼ Leadership Information

Please provide us with the total number of people you have in the following leadership positions (people who are in key decision-making roles). “Other Leadership” can include any volunteer leaders with decision-making power who are not on the Board of Directors or staff, including member leaders, advisory committee members, etc. **Please be sure that the number of people listed here matches the list of leaders you include in your diversity chart below.**

Staff*

Board*

Other Leadership

Application Details

[illegible]

Application Details

DIVERSITY CHART								
RACE	Asian/ South Asian/ Pacific Island Descent	Black/ African Descent	Latina/o Descent	Middle Eastern Descent	Multiracial	Native/ Indigenous Descent	White/ European Descent	Self-Identify: _____
Staff	1		1		1		1	
Board								
Other Leadership								
AGE	0-17	18-25	26-55	56+	Self-Identify: _____			
Staff			4					
Board								
Other Leadership								
COMMUNITY	Latino/ Spanish			5-15 years				

Application Details

Review & Submission Details

- Possible pre-submission review
- Submit via online grant application portal
- You will be notified via email if additional information is needed
- If you need support contact **grants@chinookfund.org**

Deadline: September 21, 2020

Email with questions or concerns:

grants@chinookfund.org

Link to apply:

tiny.cc/cfgrant

Questions? Thank you for attending!



Email Address

grantsechinookfund.org

Phone

303-455-6905

YouTube Series

"Chinook Fund Grant Application Workshop"

Recording of Workshop

tiny.cc/grantworkshop

LINK TO APPLY

tiny.cc/cfgrant